



# The Executive MBA in Information Security

*John J. Trinckes Jr.*

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According to the Brookings Institute, an organization's information and other intangible assets account for over 80 percent of its market value. As the primary sponsors and implementers of information security programs, it is essential for those in key leadership positions to possess a solid understanding of the constantly evolving fundamental concepts of information security management. Developing this knowledge and keeping it current however, requires the time and energy that busy executives like you simply don't have.

Supplying a complete overview of key concepts, **The Executive MBA in Information Security** provides the tools needed to ensure your organization has an effective and up-to-date information security management program in place. This one-stop resource provides a ready-to use security framework you can use to develop workable programs and includes proven tips for avoiding common pitfalls—so you can get it right the first time.

Allowing for quick and easy reference, this time-saving manual provides those in key leadership positions with a lucid understanding of:

- The difference between information security and IT security
- Corporate governance and how it relates to information security
- Steps and processes involved in hiring the right information security staff
- The different functional areas related to information security
- Roles and responsibilities of the chief information security officer (CISO)

Presenting difficult concepts in a straightforward manner, this concise guide allows you to get up to speed, quickly and easily, on what it takes to develop a rock-solid information security management program that is as flexible as it is secure.

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