



Communication for Development in the Third World

Srinivas Raj Melkote, H Leslie Steeves

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Communication for Development in the Third World Srinivas Raj Melkote, H Leslie Steeves This second edition of Communication for Development in the Third World builds on the framework provided by the earlier edition. However, this edition is organized conceptually where the first edition was organized historically.

It is updated to include the literature on development and communications from the 1990s and integrate it with the theory and practice of development communication.



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