



Quantitative Approaches to Distribution Logistics and Supply Chain Management (Lecture Notes in Economics and Mathematical Systems)

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Increasing customer needs, the globalization of markets and the evolution of e-commerce add to the complexity of logistic processes. In today's business, it is well understood that an effective management of logistic processes is impossible without the use of computer-based tools and quantitative methods. This book presents in a systematic way quantitative approaches to distribution logistics and supply chain management. The main orientation of the book is towards practical problem solving, and numerous case studies and practical applications are presented. The topics covered include: supply chain management, revers logistics, e-commerce, facility location and network planning, vehicle routing, warehousing, inventory control.

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