



Adding Value: A Systematic Guide to Business-Driven Management and Leadership (Jossey Bass Business and Management Series)

Gerard Egan

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Presenting a way of looking at a company's real business needs - including strategy, leadership, structure, human resources and organizational culture - this book sets out to provide managers with the basic skills required to move beyond their own idea of management and to add real value to the business as a whole. Gerard Egan offers theoretical constructs and three practical, integrated models designed to show managers how to design, facilitate and assess business and organizational processes; initiate and manage innovation and change; and deal effectively with an organization's politics and culture. Egan also wrote "The Skilled Helper".

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