



# Modeling Risk, + DVD: Applying Monte Carlo Risk Simulation, Strategic Real Options, Stochastic Forecasting, and Portfolio Optimization

*Johnathan Mun*

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**An updated guide to risk analysis and modeling**

Although risk was once seen as something that was both unpredictable and uncontrollable, the evolution of risk analysis tools and theories has changed the way we look at this important business element. In the *Second Edition of Analyzing and Modeling Risk*, expert Dr. Johnathan Mun provides up-to-date coverage of risk analysis as it is applied within the realms of business risk analysis and offers an intuitive feel of what risk looks like, as well as the different ways of quantifying it.

This *Second Edition* provides professionals in all industries a more comprehensive guide on such key concepts as risk and return, the fundamentals of model building, Monte Carlo simulation, forecasting, time-series and regression analysis, optimization, real options, and more.

- Includes new examples, questions, and exercises as well as updates using Excel 2007
- Book supported by author's proprietary risk analysis software found on the companion CD-ROM
- Offers both a qualitative and quantitative description of risk

Filled with in-depth insights and practical advice, this reliable resource covers all of the essential tools and techniques that risk managers need to successfully conduct risk analysis.

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