



The Debate over Corporate Social Responsibility

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Should business strive to be socially responsible, and if so, how? *The Debate over Corporate Social Responsibility* updates and broadens the discussion of these questions by bringing together in one volume a variety of practical and theoretical perspectives on corporate social responsibility. It is perhaps the single most comprehensive volume available on the question of just how "social" business ought to be. The volume includes contributions from the fields of communication, business, law, sociology, political science, economics, accounting, and environmental studies. Moreover, it draws from experiences and examples from around the world, including but not limited to recent corporate scandals and controversies in the U.S. and Europe. A number of the chapters examine closely the basic assumptions underlying the philosophy of socially responsible business. Other chapters speak to the practical challenges and possibilities for corporate social responsibility in the twenty-first century. One of the most distinctive features of the book is its coverage of the very ways that the issue of corporate social responsibility has been defined, shaped, and discussed in the past four decades. That is, the editors and many of the authors are attuned to the persuasive strategies and formulations used to talk about socially responsible business, and demonstrate why the talk matters. For example, the book offers a careful analysis of how certain values have become associated with the business enterprise and how particular economic and political positions have been established by and for business. This book will be of great interest to scholars, business leaders, graduate students, and others interested in the contours of the debate over what role large-scale corporate commerce should take in the future of the industrialized world.

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Benita Eldridge:

A lot of people always spent their own free time to vacation or maybe go to the outside with them household or their friend. Do you know? Many a lot of people spent many people free time just watching TV, or even playing video games all day long. In order to try to find a new activity honestly, that is look different you can read a book. It is really fun for yourself. If you enjoy the book you read you can spent the whole day to reading a reserve. The book The Debate over Corporate Social Responsibility it is rather good to read. There are a lot of individuals who recommended this book. We were holding enjoying reading this book. In the event you did not have enough space bringing this book you can buy typically the e-book. You can m0ore effortlessly to read this book out of your smart phone. The price is not too expensive but this book provides high quality.

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