



Real Estate Principles

Charles Floyd, Marcus T. Allen

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This leading textbook for the college introductory real estate principles course is a comprehensive, well written text known for its easy to understand and practical approach to the principles of real estate.

Highlights include:

- * Instructor Resources available online at www.dearbornRE.com, including a PowerPoint presentation.
- * "Real Estate Today" advisory boxes analyze specific legal cases and controversial issues in the industry.
- * A recurring case study is woven throughout the book, highlighting the decision process in a typical real estate transaction.
- * "Close Ups", "Legal Highlights" and "Case Studies" appear throughout to provide "real world" applications of the concepts.
- * Contains a student study guide CD ROM with interactive case studies.

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