



Applied International Economics

W. Charles Sawyer, Richard L. Sprinkle

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The new edition has been refocused, revised and thoroughly updated. Key features include:

- A new chapter on the firm in international trade accompanies a greater focus on firms in the world economy, how trade influences income inequality and how businesses can apply principles of international economics.
- New or expanded chapter subsections on topics including the intersection of international economics and international business; money, interest rates, and the exchange rate; and the dynamic gains from trade.
- Replacement and expansion of case studies to bring them fully up to date.
- Chapters on economic development in both the international trade and finance sections on the book to reflect the increasing importance of low- and middle-income countries in the world economy.
- A streamlined treatment of Purchasing Power Parity, leading into the concept of the real exchange rate.
- Expanded treatment of the Eurozone and the Eurozone crisis.

Written in a thorough and engaging style, the book covers topics at a level appropriate for students specializing in business or international relations, as well as for economics students. Along with a wealth of case studies and real-life examples, the book offers extensive pedagogy including a companion website, end of chapter summaries, explanations of key concepts and terms, problem sets and additional readings.

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