



## **Barcode Your Small Business - Learn the 5 simple steps to create a cost effective barcoding system to organize your small business (inFlow Inventory)**

*Matthew Kostanecki*

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## **Barcode Your Small Business - Learn the 5 simple steps to create a cost effective barcoding system to organize your small business (inFlow Inventory) Matthew Kostanecki**

In 5 simple steps, you will learn how to create a complete barcoding system that will organize your small business.

You will also learn just how simple and cost effective it is to get your business organized and operating efficiently with barcodes.

In fact, it may even surprise you with how little you need to get a barcode system working for you. For example, you'll see how you can get everything you need to get started for less than \$50 (including a barcode scanner, labels and even UPCs!).

"Barcoding Your Small Business" was written with you in mind; the small business owner who wants to learn barcoding quickly and efficiently without being bogged down by technical jargon.

Even better, you'll find the book organized by actionable, step-by-step advice which you can implement today!

By the end of the book, you'll know exactly how to make a cost effective barcoding system that works for your specific business with examples and best practices.

More specifically, here's what you'll learn:

- Just how a barcode system can take your business to the next level
- How you can get started with just \$50
- The easiest and most cost effective way to create your own barcodes
- How to create a proper product naming system based on best practices
- Exactly where you can buy barcodes, including pricing and a walkthrough of options
- The lesser known alternative and low cost method for buying barcodes
- Which type of barcode works best for your business
- How to print barcodes using a standard laser printer
- What types of barcode scanners are available and which are the best choice
- What the most cost effective solutions are for a barcode scanner
- What are the most popular barcode scanner models for small business
- How you can integrate a barcode scanner with any computer
- How to turn barcodes and scanners into a system
- Why accounting based software may not be ideal for a product based business
- What types of inventory software there are available with pricing information

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