



Creating the Multicultural Organization: A Strategy for Capturing the Power of Diversity

Taylor Cox Jr., Jr., Taylor Cox

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As the war for talent rages on, organizations are seeking proven methods for leveraging diversity as a resource. *Creating the Multicultural Organization* challenges today's organizations to stop "counting heads for the government" and begin creating effective strategies for a more positive approach to managing diversity. Using a model outlined in his earlier works, Taylor Cox Jr.--an associate professor at the University of Michigan Business School and president of his own consulting firm--shows readers the many practical and innovative ways that top organizations such as Alcoa effectively address diversity issues to secure and develop the talent that they need in order to succeed.

A University of Michigan Business School Series Book

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