



# Management of Business Logistics: A Supply Chain Perspective

*John J. Coyle, Edward J. Bardi, C. John Langley*

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**Management of Business Logistics: A Supply Chain Perspective** John J. Coyle, Edward J. Bardi, C. John Langley

This text presents fundamental business logistics concepts within a logical, supply chain framework. Its focus on managerial issues blends logistics theory and practical application, and explores emerging topics including new transportation regulations and carrier pricing.

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